

KEEP HEADING 4552786C
ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JUL10/12 14.2
*** WFLA-TV ***

ADV # _____ ADV. NAME ISS/AMER. CROSSROADS
AGY # _____ AGY. NAME MENTZER MEDIA SERVICES, INC.
600 FAIRMOUNT AVENUE, SUITE 306
TOWSON, MD 21286

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME ELISE CLOYD
SALES PRSN WA- MEGHAN McGARR (H)

ORDER # _____
PRDCT AMERICAN CROSSROADS EST# 1770 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT2/12 OCT8/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED
DATE JUL10/12 14.26

REP: NEW ORDER

TOTAL \$127,225 @103X

PLEASE CONFIRM

THANKS BEN FOR MEGHAN

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE

FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

IDB #1021, TV INVOICES #9912736, AMERICAN CROSSROADS

4/10/09

4/10/09

: LINE# : REP : CDD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTAL:
: LINE# : : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 1770

AGENCY PRODUCT CODE =

1	600A-700A	30	\$700.00	10/2	10/5	8	TU-F	8
2	700A-900A	30	\$900.00	10/2	10/5	8	TU-F	8

PROGRAM : TODAY SHOW
CON COML: TODAY SHOW

LSP HEADLINE # C2-1386
*** ORIGINAL REVIEW > * *

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL 10 / 1.2 14-2
*** WELLA-TV ***

REP HISTORY 4 3227886
*** ORIGINATOR REV#0 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL 10/12 14-2
*** WFTTA-TV ***

REP READLINE: 62-7886
*** ORIGINAL ***

REF: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RISK !!! OKER WORKSHEET HARRIS REPORT FROM REP FAX# 703-516-9680

JUL 10 / 12 14-2
*** WF LA-TV ***

RSP HEADLINE II C22726
*** ORIGINAL REV#0 ***

REP : TEL# 703-516-9399 FAX# 703-516-9680
CREDIT RISK !!!
CRETT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL 10 / 12 14 - 2
*** WFTV ***

MARKET TOTALS \$462,900 WFLA 27% WFBS 23% WTSP 18% WTVT 28% WTQG 1% WMOR 0% WMX 0% WXPK 0% WWSB 1% CART 0% WTIA 2% WMOR 0%

SHARES ARE ACCURATE

SVC- NSI BOOKS- OCT/12
DEMO'S- RA35+*

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

American Crossroads/ Issue
 Submission Number 669 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8388

Original

Client:	American Crossroads/ Issue	Submission Cost:	122525	Campaign Ref:	E-120712047
Buyer:	"	Client/Product/Estimate:	.1/1770	Sales Rep:	HRRP Washington, DC
Schedule Dates:	10/01/12 to 10/14/12	Weeks:	2	Order Ref:	06227886
Est./PO Number:	06227886	Contract Type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

-->

Product:	American Crossroads	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rate	Spot Type	10/01	10/08	Total	Cost
1	M-F 6a News .TWTF..	700	30 Comme	Nbr of Spots 8	8	8	5600
2	M-F 7a Today Show .TWTF..	900	30 Comme	Nbr of Spots 8	8	8	7200
3	M-F 9a Today Show II .TWTF..	500	30 Comme	Nbr of Spots 8	8	8	4000
4	M-F 11a News .TWTF..	150	30 Comme	Nbr of Spots 4	4	4	600
5	M-F 4p Dr Oz .TWTF..	575	30 Comme	Nbr of Spots 4	4	4	2300
6	M-F 5p News .TWTF..	1150	30 Comme	Nbr of Spots 4	4	4	4600
7	M-F 530p News .TWTF..	1150	30 Comme	Nbr of Spots 4	4	4	4600
8	M-F 6p News .TWTF..	1350	30 Comme	Nbr of Spots 8	8	8	10800
	Weekly Totals:	Total Spots(Ord Spots)		81	18	99	

Mentzer Media Services
600 Fairmount Avenue
Ste 600
Towson MD 21286

American Crossroads/ Issue
Submission Number 669 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8886

Client: American Crossroads/ Issue

Buyer: . . .

Schedule Dates: 10/01/12 to 10/14/12

Est./PO Number: 06227886

Submission Cost: 122525

Campaign Ref: E-120712047

Client/Product/Estimate: . / 1770

Sales Rep:

Order Ref: HRP Washington, DC

Weeks: 2

Business Type: 06227886

Business Category:

POLITICAL

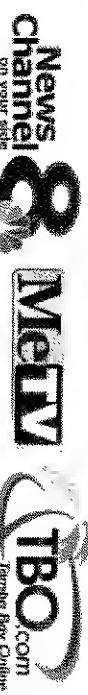
Contract type: Political

Original

Ref	Sales Product Details	Rate	Spot Type	10/01	10/08	Total	Cost
9	M-F 630p ET / 530p CT NBC Nightly ...W.F..	3500	30 Comme	Nbr of Spots 2		2	7000
10	M-F 7p Entertainment Tonight TWTF..	1250	30 Comme	Nbr of Spots 8		8	10000
11	M-F 730p Extra TWTF..	1250	30 Comme	Nbr of Spots 8		8	10000
12	M-Su 11p News TWTFS	1500	30 Comme	Nbr of Spots 6		6	9000
13	Thu 10p ET / 9p CT Rock Center ...T...	3500	30 Comme	Nbr of Spots 1		1	3500
14	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	5500	30 Comme	Nbr of Spots 1		1	5300
15	Sat 7a Today ShowS	475	30 Comme	Nbr of Spots 2		2	950
16	Sat 9a NewsS	375	30 Comme	Nbr of Spots 1		1	375
17	Sun 8a Today ShowS	550	30 Comme	Nbr of Spots 1		1	550
18	Sun 9a NewsS	375	30 Comme	Nbr of Spots 1		1	375
19	Sun 6p News	850	30 Nbr of Spots	1		1	850
Weekly Totals: Total Spots(Ord Spots)				81	18	99	

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

American Crossroads/ Issue
 Submission Number 669 Issue 1



P.O. Box 1410
 Tampa, FL 33601

WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: American Crossroads/ Issue

Submission Cost:

Campaign Ref: E-120712047

Buyer:

Sales Rep: HRP Washington, DC

Schedule Dates:

Order Ref: 06227886

Est./PO Number: 06227886

Business Type: POLITICAL

Weeks:

Contract type:

Political

Business Category: Transactional

Original

Ref	Sales Product Details	Rate	Spot Type	1001	1008	Total	Cost
.....S			Comme				
20	Sun 815p ET / 715p CT NBC Sunday Night Football S	15000	30	Nbr of Spots	1	1	15000
21	M-F 6a News M.....	700	30	Nbr of Spots	2	2	1400
22	M-F 7a Today Show M.....	900	30	Nbr of Spots	2	2	1800
23	M-F 9a Today Show II M.....	500	30	Nbr of Spots	2	2	1000
24	M-F 11a News M.....	150	30	Nbr of Spots	1	1	150
25	M-F 4p Dr Oz M.....	575	30	Nbr of Spots	1	1	575
26	M-F 5p News M.....	1150	30	Nbr of Spots	1	1	1150
27	M-F 530p News M.....	1150	30	Nbr of Spots	1	1	1150
28	M-F 6p News M.....	1350	30	Nbr of Spots	2	2	2700
29	M-F 630p ET / 530p CT NBC Nightly News M.....	3500	30	Nbr of Spots	1	1	3500
Weekly Totals: Total Spots(Ord Spots)				81	18	99	

Mentzer Media Services
600 Fairmount Avenue
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Towson MD 21286

American Crossroads/ Issue
Submission Number 669 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: American Crossroads/ Issue

Submission Cost:

Campaign Ref: E.120712047

Buyer: ...

Sales Rep: HRP Washington, DC

Schedule Dates: 10/01/12 to 10/14/12

Order Ref: 06227886

Est./PO Number: 06227886

Business Type: POLITICAL

Contract Type: Contractual

Business Category: Transactional

Original

Ref	Sales Product Details	Rate	Spot Type	10/01	10/08	Total	Cost
30	M-F 7p Entertainment Tonight	1250	30 Comme	Nbr of Spots	2	2	2500
31	M-F 730p Extra	1250	30 Comme	Nbr of Spots	2	2	2500
32	M-Su 11p News	1500	30 Comme	Nbr of Spots	1	1	1500

Weekly Totals: Total Spots(Ord Spots)

Grand Totals

Month 10 Weeks: 4

	Totals	10/01	10/08	
Spots	99	81	18	16

Grand Totals:

Spots: 99

Gross Total: 122,525.00

Commission: 18,378.75

Net Total: 104,146.25

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT 3/12 17-10
\$\$\$ MOB# O: UNAPPROVED REV #1 \$\$\$ * * CHANGES ** *** WFLA-TV ***

ADV # _____ ADV. NAME ISS/AMER. CROSSROADS

AGCY # _____ AGCY. NAME MENTZER MEDIA SERVICES, INC.

600 FAIRMOUNT AVENUE, SUITE 306

TOWSON, MD 21286

ORDER # _____ CONTRACT # 6227886

PROCT AMERICAN CROSSROADS EST# 1770 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT 2/12 OCT 8/12 WK-1

CTRY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED

REP: REVISION 10/3 SPOTS CANCELED LN'S 3,12, 17-19

T/P CHANGE LN'S 4,23,27

DATE CHANGE LN 12

LN'S 36-38 ADDED

TTL SAME

PLEASE CONFIRM

THANKS! BRIAN FOR MEGHAN

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

ALL SATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

IDB #1021, TV INVOICES #9912736, AMERICAN CROSSROADS

John

:LINE #: REP : CDT: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTL:
: LINE #: : : : : : : DATE : DATE : /WK: INVT : :SPTS:
AGENCY ADVERTISER CODE = AGENCY EST# = 1770
AGENCY PRODUCT CODE =

3 S 900A-1000A

30 \$500.00 10/2 10/5 6 TU-F

PROGRAM : TODAY SHOW2-NBC
CON COM: TODAY SHOW2-NBC

RDR HEADLINE # 5247886 TIME# E:120712
SNS MUL# Q: UNAPPROVED REV#
LSS

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

ORDER WORKSHEET - POLYNIA CONSOLIDATED RISK REPORT FROM REP HARRIS REPORT ***CHANGES*** OCT 3/12 17-10 *** WFTIA-TV ***

RFB HEADLINE# 6227886 TREC# E:120712
\$45 MOD# U:UNAPPROVED REV# LSSS

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

PROGRAM : NEWS
CON COM : NEWS NEWS

MON	2	10/8	10/8	\$1,250.00	30	730P-800P	N2	34
-----	---	------	------	------------	----	-----------	----	----

CON COMI: ET

CON COMI NEWS AI LI
37 A 70000 00000
20 20000 20000
20 20000 20000
20 20000 20000

PROGRAM : TODAY SHOW

PROGRAM : NIGHTLY NEWS
CON COMI : NIGHTLY NEWS

OCT / 12 127225 . 00
CONTRACT TOTAL

CONTRACT	TOTAL	127225.00
TOTAL	SPOTS	99

MARKET TOTALS \$462,900 WFLA 27% WTTS 23% WTSP 18% WTVT 28% WTSG 1% WMOR 0% WMMX 0% WWPX 0% WWSE 1% CABL 0% WTTA 2%

SVC- NST BOOKS - OCT/12
DEMOS - RA354*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES
 L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-FAID PGM R-RATE S-SPOTS PER WEEK T-TIME
 X-LATE Y-DAYS Z-COMMENTS *-MINTTIPS

Menzter Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

American Crossroads/ Issue
Submission Number 798 Issue 3



Original									
Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	Total	Cost
1	M-F 6a News TWTF..	03		700	Nbr of Spots	8	8	5600	
2	M-F 7a Today Show TWTF..	03		900	Comme	30	8	7200	
3	M-F 9a Today Show II TWTF..	04		500	Nbr of Spots	30	6	3000	
4	M-F 11a News TWTF..	04		30	Nbr of Spots	30	2	60	3000
5	M-F 4p OP-OZ TWTF..	04		575	Closed PR	30	4	4	2300
6	M-F 5p News TWTF..	02		1150	Comme	30	4	4	4600
7	M-F 530p News TWTF..	02		1150	Nbr of Spots	30	4	4	4600
8	M-F 6p News TWTF..	03		1350	Comme	30	8	8	10800
Weekly Totals:					Total Spots(Ord Spots)	81	18	99	
Closed PR					Closed PR	23	5	28	

Mentzer Media Services
600 Fairmount Avenue
Ste 600
Towson MD 21286

American Crossroads/ Issue
Submission Number 798 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Buyer:		American Crossroads/ Issue		Submission Cost: Client/Product/Estimate:		Campaign Ref: Sales Rep:		E:120712047 HRP Washington, DC	
Schedule Dates: Est./PO Number:		10/01/12 to 10/14/12 06227886		Weeks: Contract type:		Order Ref: Business Type:		06227886 POLITICAL	
Associated Copies: No									
Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	Total	Cost
9	M-F 630p ET / 530p CT NBC Nightly News ...WF..	02		3500	30 Comme	Nbr of Spots Closed PIR	2 8	2 8	7000
10	M-F 7p Entertainment Tonight TWTF..	02			30 Comme	Nbr of Spots Closed PIR	8 8		
11	M-F 730p Extra TWTF..	02			30 Comme	Nbr of Spots Closed PIR	8 8		
12	M-Su 11p News .TWTFSS	03		1500	30 Comme	Nbr of Spots Closed PIR	5 1	5 1	7500
13	Thu 10p ET / 9p CT Rock Center ...T...	03		3500	30 Comme	Nbr of Spots Closed PIR	1 1	1 1	3500
14	Fri 10p ET / 9p CT Dateline NBC Friday ...F...	02		5300	30 Comme	Nbr of Spots Closed PIR	1 1	1 1	5300
15	Sat 7a Today ShowS.	04		475	30 Comme	Nbr of Spots Closed PIR	2 2	2 2	950
16	Sat 9a NewsS.	03		375	30 Comme	Nbr of Spots Closed PIR	1 1	1 1	375
17	Sun 8a Today ShowS	03		560	30 Comme	Nbr of Spots Closed PIR	1 1	1 1	560
18	Sun 9a NewsS	03		375	30 Comme	Nbr of Spots Closed PIR	1 1	1 1	375
Weekly Totals:		Total Spots(Ord Spots)				81	18	99	
Closed PR						23	5	28	

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	Total	Cost
9	M-F 630p ET / 530p CT NBC Nightly News ...WF..	02		3500	30 Comme	Nbr of Spots Closed PIR	2 8	2 8	7000
10	M-F 7p Entertainment Tonight TWTF..	02			30 Comme	Nbr of Spots Closed PIR	8 8		
11	M-F 730p Extra TWTF..	02			30 Comme	Nbr of Spots Closed PIR	8 8		
12	M-Su 11p News .TWTFSS	03		1500	30 Comme	Nbr of Spots Closed PIR	5 1	5 1	7500
13	Thu 10p ET / 9p CT Rock Center ...T...	03		3500	30 Comme	Nbr of Spots Closed PIR	1 1	1 1	3500
14	Fri 10p ET / 9p CT Dateline NBC Friday ...F...	02		5300	30 Comme	Nbr of Spots Closed PIR	1 1	1 1	5300
15	Sat 7a Today ShowS.	04		475	30 Comme	Nbr of Spots Closed PIR	2 2	2 2	950
16	Sat 9a NewsS.	03		375	30 Comme	Nbr of Spots Closed PIR	1 1	1 1	375
17	Sun 8a Today ShowS	03		560	30 Comme	Nbr of Spots Closed PIR	1 1	1 1	560
18	Sun 9a NewsS	03		375	30 Comme	Nbr of Spots Closed PIR	1 1	1 1	375
Weekly Totals:		Total Spots(Ord Spots)				81	18	99	
Closed PR						23	5	28	

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

American Crossroads/ Issue
 Submission Number 798 Issue 3



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	American Crossroads/ Issue	Submission Cost:	127225	Campaign Ref:	E-120712047
Buyer:	"	Client/Product/Estimate:	1,1770	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 10/14/12	Weeks:	2	Order Ref:	06227886
Est/P/O Number:	06227886	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	Total	Cost
19	Sun 6p News	02		850	30 Comme	Nbr of Spots	1	1	850
	S								
20	Sun 875p ET / 715p CT NBC Sunday Night Football	02		15000	30 Comme	Nbr of Spots	1	1	15000
S								
21	M-F 6a News	03		700	30 Comme	Nbr of Spots	2	2	1400
	M....								
22	M-F 7a Today Show M.....	03		900	30 Comme	Nbr of Spots	2	2	1800
23	M-F 9a Today Show II M.....	04		500	30 Comme	Nbr of Spots	2	2	1000
24	M-F 11a News	04		30 Comme	Nbr of Spots	1	1	1	1
	M.....								
25	M-F 4p Dr Oz	04		575 Comme	Nbr of Spots	1	1	575	575
	M.....								
26	M-F 5p News	02		1150 Comme	Nbr of Spots	1	1	1150	1150
	M.....								
27	M-F 530p News	02		1150 Comme	Nbr of Spots	1	1	1150	1150
	M.....								
28	M-F 6p News	03		1350 Comme	Nbr of Spots	2	2	2700	2700
	M.....								
Weekly Totals:				Total Spots(Ord Spots)		81	18	99	
				Closed PR		23	5	28	

Mentzer Media Services
600 Fairmount Avenue
Ste 600
Towson MD 21286

American Crossroads/ Issue
Submission Number 798 Issue 3



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	American Crossroads/ Issue		Submission Cost:	127225	Campaign Ref:	E:120712047
Buyer:	1		Client/Product/Estimate:	.1/1770	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 10/14/12		Weeks:	2	Order Ref:	06227886
Est./PO Number:	06227886		Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No		Business Category:	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
29	M-F 630p ET / 530p CT NBC Nightly News M.....	02	3500	30 Comme	Nbr of Spots	1	1	3500
30	M-F 7p Entertainment Tonight M.....	02	30	Comme	Nbr of Spots	2	2	
31	M-F 730p Extra M.....	02	30	Comme	Nbr of Spots			
32	M-Su 11p News M.....	03	1500	30 Comme	Nbr of Spots	1	1	1500
33	M-F 730p Entertainment Tonight Mgd .TWTF..	02	1250	30 Comme	Nbr of Spots	8	8	10000
34	M-F 730p Entertainment Tonight M..... Mgd	02	1250	30 Comme	Nbr of Spots	2	2	2500
35	M-F 10a News Mgd TWTF..	04	150	30 Comme	Nbr of Spots	4	4	600
36	M-F 10a News M..... Mgd	04	150	30 Comme	Nbr of Spots	1	1	150
37	M-F 7p News .TWTF..	02	1250	30 Comme	Nbr of Spots	8	8	10000
38	M-F 7p News M.....	02	1250	30 Comme	Nbr of Spots	2	2	2500
Weekly Totals:				Total Spots(Ord Spots)	81	18	99	
				Closed PR	23	5	28	

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

American Crossroads/ Issue
 Submission Number 798 Issue 3



WFLL-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: American Crossroads/ Issue

Submission Cost: 127225

Campaign Ref.: E:120712047

Buyer:

Sales Rep.:

HRR Washington, DC

Schedule Dates:

Order Ref.:

06227886

Est./PO Number:

Business Type:

POLITICAL

Associated Copies:

Business Category: Transactional

Original

Ref	Sales Product	Details	Rev Type			Rate	Spot Type	1001	1008	Total	Cost
39	M-Su Late News	Late Run				1500	30	Nbr of Spots	1	1	1500
S										
40	M-F 7a	Today Show				1200	30	Comme			1200
	...F..										
41	M-F 630p ET / 530p CT	NBC Nightly News				4500	30	Nbr of Spots	1	1	4500
	...F..										
Weekly Totals:								81	18	99	
Total Spots(Ord Spots)								23	5	28	
Closed PR											

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 9a Today Show II	:30 Commercial	10/01/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120712047
4	M-F 11a News	:30 Commercial	10/01/12	Closed Pre Emption	0.00	35 (10/02, 10/03, 10/04, 10/05	00000168009	E:120712047
10	M-F 7p Entertainment Tonight	:30 Commercial	10/01/12	Closed Pre Emption	0.00	27 (08/29), 33 (10/02, 10/03,	00000167948	E:120712047
11	M-F 730p Extra	:30 Commercial	10/01/12	Closed Pre Emption	0.00	33 (10/03, 10/04), 34 (10/08,	00000167949	E:120712047
12	M-Su 11p News	:30 Commercial	10/01/12	Closed Pre Emption	10,000.00	No Makegood / Credit	0000000000	E:120712047
24	M-F 11a News	:30 Commercial	10/08/12	Closed Pre Emption	1,500.00	No Makegood / Credit	0000000000	E:120712047
30	M-F 7p Entertainment Tonight	:30 Commercial	10/08/12	Closed Pre Emption	0.00	35 (10/02, 10/03, 10/04, 10/05	00000168009	E:120712047
31	M-F 730p Extra	:30 Commercial	10/08/12	Closed Pre Emption	0.00	33 (10/03, 10/04), 34 (10/08,	00000167949	E:120712047
					2,500.00	No Makegood / Credit	0000000000	E:120712047

Grand Totals

		Month 10 Weeks: 4	
		Totals	
	Spots	1001	1008
		99	18
	Cost	127,225	19,925
		107,300	

Grand Totals:

Spots:	99
Gross Total:	127,225.00
Commission:	19,083.75
Net Total:	108,141.25